



ISSUE
POLITICAL INQUIRY FORM
KOVR Sacramento

SPECIAL () PRIMARY () GENERAL (x) OUT OF WINDOW ()

RECORD OF REQUEST

4th Qtr 2012

NAME OF REQUESTOR:

Debra Schommer Klein

1. NAME OF AD AGENCY:

AKPD Message & Media .
730 N. Franklin St., Ste 404
Chicago, IL 60654
312-664-7500

2. ORGANIZATION PAYING FOR TIME:

Committee to Defend Prop 38
450 S. San Rafael Avenue
Pasadena, CA 91105
Molly Munger c/o Steve English

3. ORGANIZATION FURNISHING TAPES:

Same as item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Ballot

5. PRODUCT OR CATEGORY:

Prop 38 Non-Fed/Nat'l

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

x

7. DATE OF REQUEST

10/04/12

8. NATURE OF REQUEST:

(a) Request for ISSUE rate card

 X

(b) Other request as stated below

 X

Requesting political rate card all dayparts, all programs, all level rates :30's & :60's

9. DISPOSITION MADE OF REQUEST

(a) Granted

 X

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

 X

10. SUBSEQUENT DEVELOPMENTS

11. AMOUNT OF CHARGES – This advertiser not related to Federal or nay matter of National significance.

CBS EMPLOYEE COMPLETING FORM

Meghan McKeever for Nicole Elie, CBS Television Station Sales 10/05/12